

A hand is visible on the right side of the image, holding a long, thin, metallic object, possibly a telescope or a tool. The background is a blurred blue sky with some white clouds. The text 'YETI FIELD NOTES' is overlaid in white on a dark blue rectangular area.

# YETI FIELD NOTES

## LIFE ON THE ROAD: MARK AND NIVES

Written by MarkChristyand NivesRiddles on February 3

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## **Tell us about yourselves?**

We're Mark and Nives, and we're the founders of Camp Trend. What started as a passion has turned into a full-time lifestyle. Now we travel full-time in-search of wild camp spots across the country. We're professional storytellers and it's our passion to document modern culture.

## **How'd you make the lifestyle change?**

First, we left what a lot of people called "dream careers" – Mark was a TV/commercial director for NFL Films and Nives was a make-up artist for magazines such as Vogue. Our jobs took us to some incredible places, from sidelines of Super Bowls to the streets of India. But we wanted a different kind of travel, the kind that would allow us to explore places far away from

civilization – we had to go.

From there, spent the next 2 months building a camper on top of an old military trailer all-day every-day, we built a self-sustaining home and mobile office that can handle pretty gnarly roads. We paired down our belongings to only what we needed for camp anything that wouldn't fit into our 8x10 home-on-wheels was either sold or donated

Easiest part was deciding to go, hardest was building the camper.



### **What is “camp by camp?”**

It's our story. We call it “life on the road, one camp at a time”. Admittedly, it's not a revolutionary concept, and we don't feel like it's an especially important story, but it's real. Not even

a chance to drop everything and set forth like this so we try to show what it's really like. What we learned the hard way can be equally followed by staggering images of untouched wilderness.

There are strong influences from classic travel literature and much of our story takes place on the back roads of America. We always try to show our readers exactly what we're experiencing, from the good times to the bad. If the feelings of wanderlust ever stir in your mind, "Camp by Camp" is a collection of stories for you.

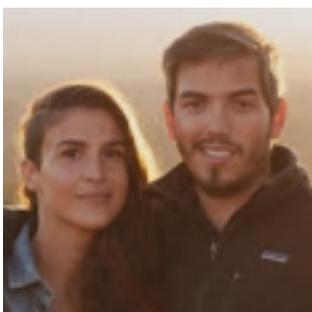
## What's your goal?

Whenever possible we camp wild and free. That means no campgrounds and no amenities. We get as far into the wilderness as our gear will allow and build camp. This allows us to experience true nature, away from the pampered ways that certain camping has become here, money and material things have almost no value and it all comes down to preparation and a spirit for adventure.

## Is it worth it?

We learn so much from exploring, both wilderness as well as communities. We've had the pleasure of meeting some amazing people during our travels and learning from their experiences and way of life is priceless. It's also reminded us that there is so much more out there outside of the noise and traffic of our past lives in the city. More often than not, the experiences out here are life-changing and truly exciting.

Follow Mark and Nives at [campbycamp.com](http://campbycamp.com)



## MARK CHRISTY AND NIVES RIDDLES

Nives Riddles and fiancé Mark Christy, along with rescue Chihuahua, left high paying, high profile careers in NYC in exchange for a moderate American nomadic lifestyle that is taking them around the country.

Camp. They are on an inspirational journey to live free, and document their experience. "More and more people are living in urban areas, and are becoming disconnected from the natural world and what is real, and authentic, and valuable in life. We're out to experience the wild and inspire others to reconnect with nature."

As a world-class makeup artist, Nives spent the last 10 years working on high-profile fashion editorials for clients including Vogue, Elle, and Forbes Times. Growing up on the Adriatic Sea in Croatia gave her a deep connection to the beauty of nature. Mark's previous career as a TV and Commercial Director for NFL Films put him in charge of projects for HBO, and Red Bull amongst others. Mark is now taking his impeccable skills as an relevant voice in short film, and salient talents for visual storytelling to the outdoors in hopes of inspiring others to live wild and live free.

Together they are trading material goods for only what they need to survive on the road and in the wild. Experiences, not things, will define the journey. They prove that life can be exactly what you want it to be. You can follow their journey on [campbycamp.com](http://campbycamp.com)

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